



CENTO FINE FOODS
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Re: Cento Fine Foods refutes wrongful, frivolous class action lawsuit regarding Certified San Marzano Tomatoes.

At Cento Fine Foods, we take nothing more seriously than the quality and integrity of our products. We take pride in the fact that our labels accurately describe the products inside. Cento is a brand consumers can trust.

Cento Certified San Marzano Tomatoes are meticulously monitored by the strictest quality controls. Our seeds and seedlings are approved to be true San Marzano Tomatoes. Our fields and farmers are audited by an independent third party in Italy who assures that the tomatoes are grown in the rich fertile soil of Sarnese-Nocerino at the base of Mt. Vesuvius in Campagna. Our San Marzano tomatoes are produced in a "AA" rated BRC global standard for food safety facility. This facility is exclusively dedicated to Cento Certified San Marzano Tomatoes. For these reasons among others, Cento has become synonymous with consistent premium quality tomatoes in the marketplace.

Cento is the only brand to have full traceability, sustainability, and transparency of San Marzano tomato products. With groundbreaking Find My Field and PAC Traceability, consumers are able to pinpoint the exact field in which the tomatoes in each can of Cento Certified San Marzano Tomatoes are grown.

Recently, an unfounded wrongful class action lawsuit was filed claiming that Cento Certified San Marzano Tomatoes are not genuine. Unfortunately, this type of litigation can be brought forward with mere allegation. Cento firmly refutes all of the inaccurate and wrongful claims in the complaint and is astounded by the lack of factual information therein.

The allegations in the complaint are completely unfounded. Cento exceeds industry standards in production and has always operated with the highest integrity. Any suggestion to the contrary is absolutely false. We believe in the United States judicial system. We are confident that the truth will prevail and will rule in our favor.

At Cento, we take pride in the truthfulness and accuracy of our product labels. It is also worth noting that "SAN MARZANO" is a registered trade dress of Cento Fine Foods.

As always, "Trust Your Family With Our Family."

